

CORPORATE SOCIAL RESPONSIBILITY, ART MARTIN SHARES ITS COMMITMENTS.



1 EMPLOYEES RESPECTING AND TRAINING THE EMPLOYEES

- Comply with **Human Rights** and the International Labor Organization
- Build a working space matching the **wellbeing needs of the employees**
- **Train the staff on CSR issues and chemical risks**
- Target a "Zero accident" policy **making sure security is guaranteed**
- Implement **security measures** at the workplace (PPE, chemical storage)

2 ENVIRONMENT STARTING THE ENVIRONMENTAL TRANSITION

- **Reduce our carbon footprint:**
In 2022-2023: we have installed solar panels on our company roof, the aim is to reduce our electric consumption of 50% by 2030.
- Look into our carbon footprint thanks to the **carbon balance** we established in 2022.
Our aim is to measure the evolution of carbon footprint across all the Art Martin sites.
- **Reduce plastic packaging by 50%** by 2028.
- Implement a policy to **optimise our transport to reduce our carbon footprint** and a carbon transport tax corresponding to our ecofriendly strategy.
- **Reduce air transport by 50%** by 2028
- **Increase the use of recycled raw materials:**
Assess the use of recycled raw materials in the design and manufacture of our products. Increase of 5 to 10% the use of raw recycled materials per year by 2025 and up until 2030.



3 CUSTOMERS INCREASE THE SUSTAINABILITY OF OUR PRODUCTS

- Manufacturing **sustainable products**, with lasting performances.
- Implementing **quality tests** during the launch of new products in order to ensure items durability, according to their typology.
- **Enhancing sustainability criteria** to exceed market expectations : improving washing resistance from 30 up to 50 washes.
- **Sourcing better materials**, more sustainable, longer lasting and ever more reliable products.

4 COMPANY BUYING RESPONSIBLY

- Implementing a **code of conduct** with all our providers by 2024
- **Favoring local** purchases when choosing a supplier
- Working with **certified suppliers** (GOTS, GRS)